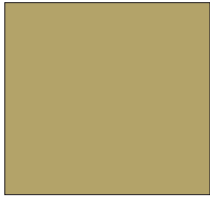


PRIMARY



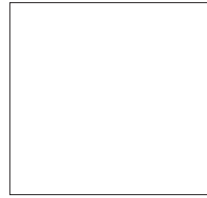
Tech Gold

Metallic PMS: 8383
PMS: 4515
HEX: #B3A369
RGB: 179, 163, 105
CMYK: 13, 19, 62, 28



Navy Blue

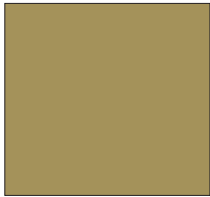
PMS: 540
HEX: #003057
RGB: 0, 48, 87
CMYK: 100, 57, 12, 66



White

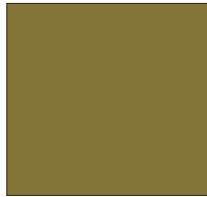
HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

GOLDS FOR ACCESSIBILITY



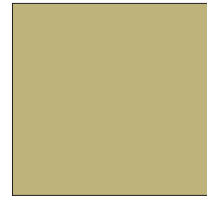
Accessible Gold

HEX: #A4925A
RGB: 164, 146, 90
For use in large headline text in any digital media.



Dark Gold

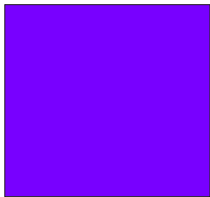
HEX: #857437
RGB: 133, 116, 55
For use in small bold text in any digital media.



Light Gold

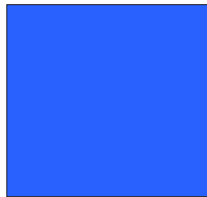
HEX: #BFB37C
RGB: 191, 179, 124
For use wherever a lighter gold is needed for contrast or effect. Not suitable for text color on a white background.

TERTIARY (RGB BRIGHT)



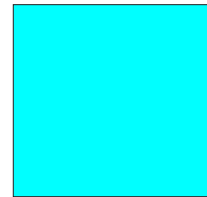
Bright Purple

RGB: 120, 0, 255
HEX: #7800FF



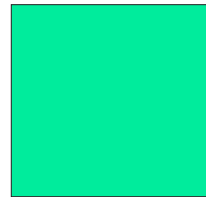
Bright Blue

RGB: 41, 97, 255
HEX: #2961FF



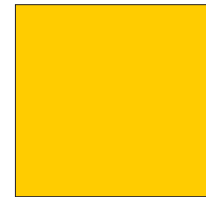
Bright Electric

RGB: 0, 255, 255
HEX: #00FFFF



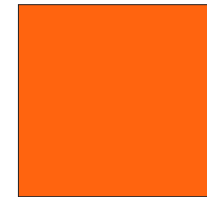
Bright Canopy

RGB: 0, 236, 156
HEX: #00EC9C



Bright Buzz

RGB: 255, 204, 0
HEX: #FFCC00



Bright Horizon

RGB: 255, 100, 15
HEX: #FF640F